

FarmalVita[®]

Australia



TABLE OF CONTENTS

Introduction to FarmaVita	3
Sensitivity Test/ Applying color	5
Introducing Life Color Plus Professional	6
About to Life Color Plus 100gr	7
Life Color Plus Order Form	8
Mixing Life Color Plus	9
Introducing Suprema Color	11
About Suprema Color	12
Suprema Order Form	13
Mixing Suprema Color	14
Choosing the correct developer	15
The role of the Super Lighteners	16
Coloring White Hair is Easy	17
Tinting Back	18
Neutral-What is it's Purpose	19
Demi Permanent Colors	20
Introducing B.Life Ammonia Free	21
About B.Life Ammonia Free	22
B.Life Order Form	23
Mixing B.Life	24

TABLE OF CONTENTS

FarmaVita Pre Color	25
Boosters	26
How to use the Boosters	27
FarmaVita Correctors & How they are used	28
FarmaVita Dust Free Bleach	29
FarmaVita De-Color Lightening Cream	30
Bleach bath to adjust or strip out unwanted reflects	31
Amethyste Color Mask Collection	32
Toners & Tips	33
Omniplex	34

Farmavita SRL Cosmetic Research Laboratories is an Italian company based in Milan. They have been creating quality hair color, treatments and finishing products for over 30 years.

Farmavita is a very progressive and innovative company. Their marketing base is still expanding and their products are now available in 40 countries including the USA, Canada, Europe, the Middle East and Russia. The plant is a modern full scale industrial complex, and fully computerized. The Company is constantly monitoring new trends and ingredients for their products and investing in their own research and development. Each product is handled from formulation to shipment thus ensuring the highest quality.

Farmavita product list:

- Life De Color 150gr,
 - Liss Straightening Cream 100gr
 - Lifecolor Plus 100gr
 - Suprema Color 60gr
 - B.life Color Ammonia Free 100gr
 - Dust-free bleach 500gr
 - Peroxide 1 litre
 - HD styling & Finishing products
 - Amethyste & Argan Sublime shampoos, conditioners and intensive treatments.
 - K liss restorative shampoos & treatments
 - Omniplex preventative and repair system
 - Onely thermal protective spray with 10 benefits
- Plus much more.....



Sensitivity Test

Before applying any color for the first time, it is always advisable to carry out a sensitivity test. To do this, apply a small amount of tint behind the ear or on the inside of the arm or elbow. Leave for 24 hours to see if any allergic reaction occurs.

Applying the Color

Method

- Pour measured amount of cream peroxide and color in a non-metallic bowl. Mix with tint brush until you attain a smooth, consistent cream.
- Apply the mixture evenly, saturating and depositing the product. Timing the exposure and the application times are important. Do not cover the hair.

First Application (on untreated hair)

Length up to 20cm

- Apply part of the color to the mid-lengths and ends of the hair. Leave for 20 minutes.
- Apply the rest of the color to the roots. Leave for 20 minutes.
- Total average treatment time 45 minutes.

Length over 20cm

- Apply to the mid-lengths for 15 minutes.
- Then apply to the roots for 15 minutes.
- Finally, apply to the ends for another 15 minutes.
- Total treatment time 45 minutes.

Washing:

- Before wetting, gently massage the hair in order to remove color residues from the scalp. Work into an emulsion with water. Rinse out.
- Wash gently using a soft shampoo such as Farmavita Color Saver Shampoo or Farmavita Hydro Repair Shampoo.
- Condition using Farmavita Color Saver Re-Vital Restoring lotion to lock in the color. Alternatively, condition with Farmavita Color Saver Mask.

Life Color Plus Professional



100gr

- 100% Grey Coverage
- 118 Colors
- Silky smooth consistency
- Low Ammonia
- Low PPD
- No irritation
- No Odour
- Hybrid Color
- Economically priced



FarmaVita®

Life Color Plus Excelsa Hp

As distributors of Farmavita products, we have great pleasure in presenting the Life Color Plus Professional Color Guide as a manual and reference document.

The technical aspects of the Excelsa Hp Technology provide balanced nourishment to the hair, restoring its main components of water, proteins and lipids. The three main principles of this new technology are as follows:

Intense repair and maximum protection to promote better color penetration

Low molecular weight oligopeptides are the product of gentle enzymatic hydrolysis of the protein rich Bertholletia Excelsa fruit. The small molecular size allows for better penetration through the hair fibre, and binds tightly to the hair proteins, which revitalizes and nourishes the hair from within.

Deep and lasting moisturising

The deep penetration through the hair fibre cuticle into the cortex, combined with the ability of these molecules to bind to water, provides lasting and deep moisturisation. Moreover, it protects the hair against humidity, which makes it easier to style. The result is strong, shiny hair that is easy to comb.

Balanced formula: longlasting color & 100% white coverage

The interaction between moisturizing oligopeptides and high quality pigments results in brilliant and rich colors with an optimum degree of coverage (100% of white hair). The precise balancing of the formulation ensures stabilized color, prevents fading and keeps the color vibrant for longer. The base is enriched with a revolutionary raw material that absorbs and destroys the ammonia smell.

Life Color Plus Excelsa Hp

With brazil nut extracts

Life Color Plus Excelsa HP Professional is the 100ml color range from Farmavita. It contains extracts from the brazil nut plant, which protect, nourish and restructure the hair. This guarantees excellent coloring results and at the same time, cares for the hair.

The Life Color Plus Excelsa HP range is a new color based on a synergic system that extends the duration of the color, protecting the hair structure and assuring total coverage of white hair. Life Color Plus Excelsa HP colors give an intensive color finish while leaving the hair looking natural and soft.

FARMAVITA Life Color Plus 100 GRAM					
DESCRIPTION	QTY	DESCRIPTION	QTY	DESCRIPTION	QTY
LIFE COL 1N/1.0		LIFE COL 6CI/6.35		LIFE COL 6.7	
LIFE COL 3N/3.0		LIFE COL 4MM/4.52		LIFE COL 7.7	
LIFE COL 4N/4.0		LIFE COL 5MM/5.52		LIFE COL 8.7	
LIFE COL 5N/5.0		LIFE COL 6MM/6.52		LIFE COL 4.77	
LIFE COL 6N/6.0		LIFE COL 4.12		LIFE COL 5.77	
LIFE COL 7N/7.0		LIFE COL 5.12		LIFE COL 6.77	
LIFE COL 8N/8.0		LIFE COL 6.13		LIFE COL 12.16	
LIFE COL 9N/9.0		LIFE COL 7.13		LIFE COL 12.61	
LIFE COL 10N/10.0		LIFE COL 8B/8.13		LIFE COL 12.81	
LIFE COL 4NI/4.00		LIFE COL 9B/9.13		LIFE COL 12.89	
LIFE COL 5NI/5.00		LIFE COL 6.15		LIFE COL BOOSTER 0.66	
LIFE COL 6NI/6.00		LIFE COL 9F/9.02		LIFE COL BOOSTER 0.44	
LIFE COL 7NI/7.00		LIFE COL 10F/10.02		LIFE COL BOOSTER 0.22	
LIFE COL 8NI/8.00		LIFE COL 4RM/4.5		LATEST ADDITIONS	
LIFE COL 4NW/4.03		LIFE COL 5RM/5.5		LIFE COL 9.7	
LIFE COL 5NW/5.03		LIFE COL 6RM/6.5		LIFE COL 10.7	
LIFE COL 6NW/6.03		LIFE COL 4.4		LIFE COL 7.77	
LIFE COL 7NW/7.03		LIFE COL 5R/5.4		LIFE COL 9.00	
LIFE COL 8NW/8.03		LIFE COL 6R/6.4		LIFE COL 12.1	
LIFE COL 5.07		LIFE COL 7R/7.4		FARMAVITA BLEACH 50OGR	
LIFE COL 6.07		LIFE COL 8R/8.4		REFILL WHITE	
LIFE COL 7.07		LIFE COL 5RD/5.43		REFILL VIOLET	
LIFE COL 8.07		LIFE COL 6RD/6.43		REFILL BLUE	
LIFE COL 9.07		LIFE COL 7RD/7.43			
LIFE COL 1C/1.10		LIFE COL 7RI/7.44			
LIFE COL 4C/4.1		LIFE COL 6RT/6.45			
LIFE COL 5C/5.1		LIFE COL 7RT/7.45			
LIFE COL 6C/6.1		LIFE COL 8RT/8.45			
LIFE COL 7C/7.1		LIFE COL 6CR/6.46		FARMAVITA PRE COLOR 250ML	
LIFE COL 8C/8.1		LIFE COL 7CR/7.46		RED	
LIFE COL 9C/9.1		LIFE COL 5RV/5.62		ORANGE	
LIFE COL 10.1		LIFE COL 6RV/6.62		YELLOW	
LIFE COL 4D/4.3		LIFE COL 7RV/7.62			
LIFE COL 5D/5.3		LIFE COL 5RR/5.64		LIFE COLOR COLOR CHART	
LIFE COL 6D/6.3		LIFE COL 6RR/6.64			
LIFE COL 7D/7.3		LIFE COL 7RR/7.64			
LIFE COL 8D/8.3		LIFE COL 6RS/6.66		PEROXIDE	
LIFE COL 9D/9.3		LIFE COL 7RS/7.66		Tone on Tone	
LIFE COL 7DI/7.33		LIFE COL 8RS/8.66		3%	
LIFE COL 8DI/8.33		LIFE COL 4I/4.20		6%	
LIFE COL 9DI/9.33		LIFE COL 5I/5.20		9%	
LIFE COL 6.34		LIFE COL 6.26		12%	
LIFE COL 8.34		LIFE COL 9.22			
LIFE COL 5T/5.31		LIFE COL 10S/900			
LIFE COL 6T/6.31		LIFE COL 10SC/901			
LIFE COL 7T/7.31		LIFE COL 10SP/902			
LIFE COL 6.32		LIFE COL 10SD/903			
LIFE COL 7.32		LIFE COL 10FG/911			
LIFE COL 4CI/4.35		LIFE COL 10.00/10.00			
LIFE COL 5CI/5.35		LIFE COL 5.7			

MIXING RATIO OF LIFECOLOR AND PEROXIDE

1 + 1.5

1 x 100ml tube of Life Color Plus

+

150ml of Farmavita Cream Peroxide

On 0% to 50% of white hair

Alternatively 1 + 1

1 tube 100ml + 100ml of peroxide

On 50% to 100% white hair

Or for an intense result

Choosing the correct reflect for coverage

**Always evaluate the percentage of white hair as well as analysing
the scalp.**

From 0% to 50% white	Use desired reflect 1+1.5 mix for coverage
From 50% to 100% white	Use either .0/.03 or.00 with desired reflect mix 1+1



SUPREMA color



60gr



FarmaVita®

Suprema Color is a professional oxidizing permanent hair coloring cream providing 100% grey coverage. Suprema Color is now replacing Essence. The formulation of the color has been updated and improved to achieve more conditioning and easier color penetration into the cuticle. Suprema Color guarantees intense, luminous and vibrant results thanks to high quality ingredients and to its formula, with a creamy base rich in moisturising agents and lipids that work in synergy with an exclusive prodigious oil complex for supreme conditioning, brilliance and protection.

TECHNOLOGY AND FRAGRANCE

- **New Fragrance:** new and innovative fruity fragrance with the freshness of springtime. This helps to mask the smell of ammonia thus making the coloring experience more pleasant for hair stylists and clients.

- **Prodigious oil complex:** a powerful combination of emollient and nourishing ingredients. A blend of **3 precious oils** including Argan, Macadamia and Avocado combine to assure luxurious brilliance, extreme nourishing and protection.

1. **Macadamia Oil:** comes from the nut of the Macadamia tree (Macadamia Ternifolia), a native Australian nut. It is very rich in Oleic acid, Palmitoleic acid and Linoleic acid and also contains saturated fatty acid which give the oil **incomparable emollient properties.**

2. **Argan Oil:** comes from the fruit of the Moroccan Argan (Argania Spinosa) tree. It remains one of the rarest and prized oils in the world. Rich in Vitamin E, Linoleic acids, Natural Tocopherols which give the oil **antioxidant and shining properties.**

3. **Avocado Oil:** comes from the fruit of this exotic (Avocado) tree. High in unsaturated fatty acids (84%), Vitamin A, Vitamin B and thanks to its important unsaponifiable fraction, Avocado oil is an **high performance nourishing ingredient.**

- **Creamy base rich in conditioning agents and lipids**

- **High quality**

Suprema Color offers new and infinite possibilities of color expression, thanks to its exclusive and complete color palette with 106 shades: Naturals, Intense, Warm and Cold Naturals, Ash, Golden, Browns, Beiges, Reds, Violets, Super-lightners and Special Mix.

SUPREMA COLOR ORDER FORM					
DESCRIPTION	QTY	DESCRIPTION	QTY	DESCRIPTION	QTY
1.0		6.32		6.26	
2.0		7.32		900	
3.0		4.35		901	
4.0		5.35		902	
5.0		6.35		903	
6.0		4.52		12.16	
7.0		5.52		12.61	
8.0		6.52		12.81	
9.0		5.7		12.89	
10.0		6.7		10.00	
4.00		7.7		Blue	
5.00		8.7		Green	
6.00		4.77		Yellow	
7.00		5.77		Red	
8.00		6.77		Violet	
4.03		9.02			
5.03		10.02			
6.03		4.12			
7.03		5.12			
8.03		8.12			
5.07		6.13			
6.07		7.13			
7.07		8.13			
8.07		9.13			
9.07		4.4			
1.10		5.4			
4.1		6.4			
5.1		7.4			
6.1		7.44			
7.1		8.44			
8.1		9.44			
9.1		6.45			
10.1		7.45			
4.3		8.45			
5.3		4.5			
6.3		5.5			
7.3		6.5			
8.3		5.62			
9.3		6.62			
6.34		7.62			
7.34		6.66			
8.34		7.66			
5.31		8.66			
6.31		4.20			
7.31		5.20			

MIXING RATIO OF SUPREMA Color

1 + 1.5

1 x 60ml tube of Suprema Color

+

90 ml of Farmavita Cream Peroxide

Alternatively, mix 1+1 to obtain a deeper color

Choosing the Shade

Always evaluate the base color and percentage of natural & white hair.

APPLICATION

0% to 50%	Apply the desired color 1 +1.5
50% to 100%	Apply equal parts of the desired base & reflect 1+1 for 100% coverage

Choosing the Developer

Creme Peroxide 10 volume	<ul style="list-style-type: none"> - to add reflect to dull hair - to tone pre-lightened hair - to deepen / darken colour
Creme Peroxide 20 volume	<ul style="list-style-type: none"> - to cover white hair - to lift natural hair up to 2 shades - to enhance reflect
Creme Peroxide 30 volume	<ul style="list-style-type: none"> - to lift natural hair up to 3 shades - to lighten resistant hair - to increase vibrancy
Creme Peroxide 40 volume	<ul style="list-style-type: none"> - to lift natural hair up to 4 shades - to be used with super lighteners for optimum results

Tone on Tone should be used as your activator for all your demi colors as well as for toning highly sensitised hair.

Application Time

To achieve the best results and 100% white coverage please allow 45 min processing time. If using heat accelerators during processing - please check after 25 minutes.

THE ROLE OF THE SUPER LIGHTENERS

High lift series

When using the high lift series the best results are achieved from a level 6-10. Anything darker than a 6 level will result in extremely warm tones. Always mix high lifts 1:2 with 12% developer.

900 series

900 901 902 903 911

This series will achieve the best results on fine to medium density hair. Be careful to choose the correct counteracting pigment for your clients needs.

12. series

12.16 12.61 12.81 12.89

12.1

Specifically formulated for medium to coarse density hair, to achieve blonde results without the use of powder lighteners. It is paramount that you choose the correct counteracting pigment to achieve optimum results.

Coloring White Hair Is Easy

0 – 50% White Hair

***Apply the desired color**

*For extremely resistant hair use appropriate natural shade

50% – 100% White Hair

$\frac{1}{2}$ Natural shade (.0 ,.03 or .00) + $\frac{1}{2}$

desired reflect for 100% coverage.

***NOTE 6%(20vol) developer is recommended for 100% white coverage.**

TINTING BACK

When tinting back from blonde to brown the most important aspect is the filler.

Choosing the correct filler

Natural Base 1-3 = Red Filler

Natural Base 4-6 = Orange Filler

Natural Base 7-9 = Yellow Filler

Mixing Filler correctly

Clients hair colour: level 10 bleach blonde

Desired result: Level 4 warm brown

Mix: 5.4 or 5.43 with warm tap water (1+2)

Filler should always be one shade lighter than desired colour..

APPLYING THE FILLER

- Shampoo the hair
- Towel dry
- Mix correct filler or use FarmaVita pre-color spray
- Process for 5-10 mins
- Apply desired color and process for 45 mins
- Rinse thoroughly with Amethyste Color shampoo & Lock color in with Amethyste Color Re-Vital Lotion, rinse and style.

NEUTRAL – WHAT IS ITS PURPOSE?

Neutral 10.00 - Clear

Neutral 10.00 is used to add shine and reflection and create lighter and brighter shades.

It can lift up to ½ a shade on its own.

It can be safely added to the Super lighteners (high lift series) to any color above a level 6.

Add to your fashion colors for a more vibrant color and to lift half a shade.

Creating Half Shade Lift With Neutral 10.00

Add 3" Of Neutral To 7.0 = 7 ½ Neutral

Add 3" Of Neutral To 8.1 = 8 ½ Ash

Add 3" Of Neutral To 6.4 = 6 ½ Copper

DEMI PERMANENT COLOURS

- ◆ Demi Permanent colors create a slight demarcation line. They add condition and shine to the hair. It will last between 6 – 8 weeks (up to 24 washes)
- ◆ It can highlight or deepen natural color.
- ◆ Tones bleached or white hair - will not cover white hair
- ◆ Can also be used as a filler for tinting over bleached hair.
- ◆ It is a wonderful way for the client to enjoy color and shine between tints.
- ◆ Our formula is simple and effective.

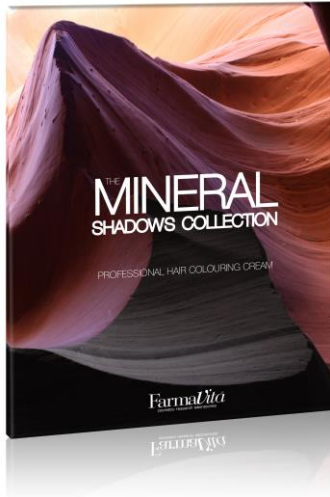
1 Part Colour + 2 Parts Tone on Tone

METHOD

- Shampoo hair gently with a cleansing shampoo and towel dry (no conditioner)
- Apply Demi-permanent color
- Leave on hair for at least 15-20 minutes
- Wash and condition with Color Saver range
- Towel dry

Popular Choices For Demi-permanents

<p>5.35 LIGHT CHOCOLATE BROWN OR 6.35 DARK CHOCOLATE BLONDE</p>	<p>6.4 DARK COPPER BLONDE OR 5.62 LIGHT RED VIOLET BROWN</p>
<p>6.5 DARK MAHOGANY BLONDE OR 6.26 DARK IRISSEE RED BLONDE</p>	<p>6.66 DARK INTENSE RED BLONDE OR 6.7 DARK BLONDE BROWN</p>



Mineral Shadows Collection is a 12 color collection of fashion colors/ toners and intense counteraction. All 12 colors can be used to achieve pastel results on blonde hair as toners or as additives to counteract or simply to intensify pigment results as a permanent color.



MINERAL SHADOWS COLLECTION

HOW TO USE: Farmavita introduces the Mineral Shadows collection, 12 brand new shades inspired by stones and metals. Mix the Mineral Shadows shades 1:1 with Tone On Tone Cream Developer. Application Time: 30-35 minutes. The Mineral Shadows shades should be used to color tone-on-tone, lighten up to 1 level. In order to darken lighter hair, mix the product with Cream Developer 10 Vol. (3%). It is recommended to bleach the hair first (level 10-12), then apply Amethyste Silver Shampoo, leave on at least 3 minutes, until unwanted yellow tones are removed. Apply the Mineral Shadows shades as toners. In particular the colours 6.12 - 8.12 - 10.12 - 10.11 - 7.72 - 9.72 - 10.72 can also be used following the standard Life Color Plus/Supremacolor directions, as permanent colouring.

B.life Color Ammonia Free

B..life color: Enriched with Argan Oil for Brilliant Colors.

We are thrilled to present the brand new ammonia free color range by Farmavita, B.life Ammonia Free with Argan Oil. Due to ever increasing demand, Farmavita have created a gentle ammonia free color, enriched with Argan Oil. This is a very exciting development and we're sure you'll be thrilled by the quality of this latest-technology Ammonia free color.

The gentle cream contains conditioning and soothing components for full protection during the coloring process. The gentle formula is enriched with Argan Oil that softens, revitalises, moisturises and improves hair elasticity. The B.life formula contains the highest standard of ammonia free hair coloring cream, for multifaceted color and a super natural look. Nourishing and protective properties penetrate the hair leaving it healthy, natural and full of shine.

ArganOil

Argan Oil is a luxury oil, extracted from the nut kernels of the Argan tree (*Argania spinosa*). It is exceptionally rich in vitamins A, B1, B2, B6, E, carotene and Omega 6, as well as 9 essential, fatty acids which give the hair anti free radical properties and defend the hair against ageing. Argan Oil helps to soften, strengthen, moisturise and protect hair while increasing shine and vibrancy.

HighQualityPigments

The color pigments are so small they easily penetrate deeply into the hair fibre. Once the color pigments have penetrated the hair, they develop into larger color pigments which hold onto the hair assuring optimum grey coverage and long-lasting color.

FruityFragrance

The new fragrance with fruit tones gives clients in the salon a pleasurable experience.



B.life Ordering Form

Description	QTY	Description	QTY
B.LIFE 2.0		B.LIFE 9.01	
B.LIFE 3.0		B.LIFE 9.02	
B.LIFE 4.0		B.LIFE 9.03	
B.LIFE 5.0		B.LIFE 6.1	
B.LIFE 6.0		B.LIFE 7.1	
B.LIFE 7.0		B.LIFE 8.13	
B.LIFE 8.0		B.LIFE 5.4	
B.LIFE 6.31		B.LIFE 7.4	
B.LIFE 7.31		B.LIFE 7.43	
B.LIFE 5.32		B.LIFE 4.52	
B.LIFE 7.32		B.LIFE 6.52	
B.LIFE 5.34		B.LIFE 6.66	
B.LIFE 6.34		B.LIFE 7.66	
B.LIFE 5.35		B.LIFE 6.62	
B.LIFE 6.35		B.LIFE 5.20	
B.LIFE 7.35		B.LIFE 6.26	
B.LIFE 5.77			
B.LIFE 6.77		New Additions	
B.LIFE 7.77		B.LIFE 9.0	
B.LIFE 5.3		B.LIFE 10.0	
B.LIFE 6.3		B.LIFE 7.13	
B.LIFE 7.3		B.LIFE 9.13	
B.LIFE 8.3		B.LIFE 5.5	
B.LIFE 9.3			

MIXING RATIO OF ***B.life***

1 + 1.5

1 x 100ml tube of B.life Color Ammonia Free

+

150ml of Tone on Tone (3%)10 vol or (6%)20 vol
Farmavita Cream Peroxide

0-50% white: 1 + 1.5 of 3%(10vol). Process 30 mins.

50-100% white : 1 + 1.5 of 6%(20vol). Process 30 mins.

Alternatively, mix 1 + 1 for a darker color.

To refresh lengths and ends, and add richness and
shine to natural hair color, use B.life Color with

Tone on Tone. Leave for 20 mins.



When application time is complete, add
enough water to work hair into a lather.

Rinse well. Use Farmavita Color Saver

Shampoo and Color Saver Mask for

best results.

Farmavita Pre-colour Spray

Coloring pre-pigmentation is ideal for smoothing out porosity and for intensifying and extending hair color.



Red: for pre-pigmentation of red, violet or mahogany tones, or to intensify tones from 1.0-3.0

Orange: for pre-pigmentation of auburn or light red, or to intensify tones 4.0-6.0.

Yellow: for pre-pigmentation of golden or light auburn tones, or to intensify tones from 7.0-9.0

Caution:

Use appropriate gloves.
Avoid Contact with eyes.
This product can stain.

Boosters

THE COLLECTION

Red 0.66

Orange 0.44

Violet 0.22

3 IN 1

1/ INTENSIFY

2 / REFRESH

3/HIGHLIGHT



How to use the BOOSTERS

Mèches/Highlights

Use the desired Booster mixed with FarmaVita developer to create and intensify strands or sections of the hair.

MIXING

- Mix the Booster 1: 1 with FarmaVita developer 20-30-40 (6%, 9 and 12%) volumes.

Develop for 35 mins

Note: to Obtain exceptional brilliant and intense color result on darkest color levels, apply on pre-bleached hair.

Color intensification

- Mix the desired Booster with your color to enhance the vibrancy and intensity of the color

MIXING

- 1 part FarmaVita color + 1.5 booster mixed with 1.5 part of FarmaVita Developer 20-30-40 volumes(6%,9%,12%)

Ie: mix 40 ml of FarmaVita Color + 20 ml of Booster shade + 90 ml of FarmaVita developer **For very intense color result:** mix 50 ml of colour with 50 ml of Booster + 100 ml FarmaVita developer. Develop for 35mins

Color Refresh

Add the desired Booster to the Amethyste color mask to enhance and brighten reflects of colored hair or to reflect change of natural hair. Wash the hair and towel dry. Wear suitable gloves. Apply the mixture evenly Using your fingers and comb. Development: 5-15 min, depending on desired color intensity.

Ie: mix 25 ml of Booster + 50 ml of Amethyste Color mask.

Notes:

Apply the mixture immediately after mixing. Only for professional use.

Fun Tips:

- Effects on bleached / white hair. Mix Amethyste Color mask and Booster in a bowl (Depending on how much color you want in your hair): the color in the bowl is the color you get in the hair! Create cool and fun effects: You can achieve fun pastel shades.

FarmaVita Correctors & how they are used

- When the hair has an orange overtone or your blondes are brassy :we use BLUE (ash) to neutralise the unwanted tone.
- When the hair has a yellow/gold overtone: we use VIOLET (Irissee) to neutralise the unwanted tone.
- When the hair has a green/matte overtone :we use RED to neutralise the unwanted tone.

These correctors are used to achieve a cleaner result (eg remove yellow from blondes).

Also used to replace pigment (eg adding warmth to flat browns), enhance pigment

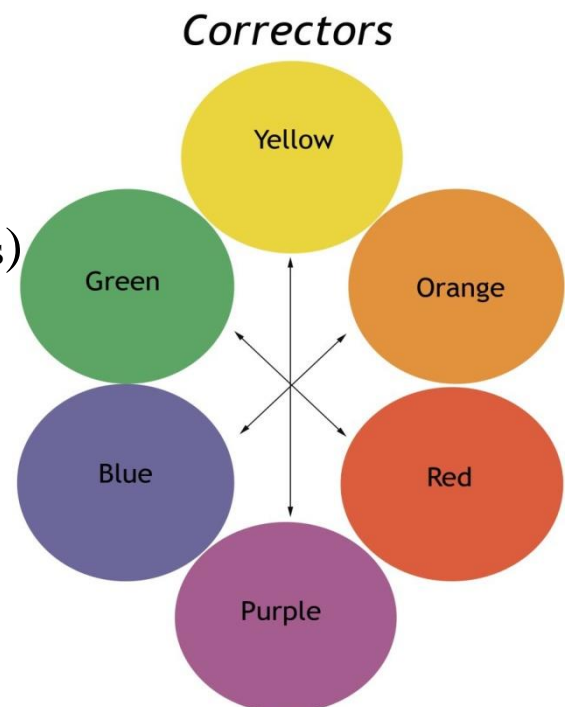
(eg add vibrancy back to faded fashion colors)

MIXING CORRECTORS

Choose your desired depth then deduct that number from 10.eg level required is 6.

Deduct 6 from 10 =4

Add 4 cm of your required corrector to achieve your desired result.



FarmaVita Dust-free Bleach

Blue, White or Violet

Use With

10-20-30 or 40 Volume

Use Farmavita Bleach when you need to lift artificial color more than 3 levels in natural or colored hair

- **Farmavita Bleach will lighten hair color by 6 to 7 shades.**
- **Specially designed formulation for sensitive skin.**
- **For added protection mix in protective fluid.**
- **Does not dry out - allows for creamier consistency.**
- **Gives an even lightening effect.**
- **Reduces processing time.**

Life Décolor - Professional Hair Bleaching



The Farmavita Life Décolor cream bleach is now available in Australia for the first time. Its creamy consistency makes it easy to work with and it is less messy than conventional powder bleaches. Life Décolor lifts up to 6 tones. There is no volatility and no risk of inhalation. It's easy and fast to use with maximum respect for the hair.

- The Life Décolor bleaching cream can be used with 10, 20, 30 or 40 (3%,6%,9%,12%) volume peroxide.
- Mix bleaching cream to desired consistency.
- Leave on hair until desired bleaching shade is reached.
- Rinse well and wash with Amethyste Hydrate or Color Shampoo.
- Condition with Hydrate or Color Mask.
- Style as usual.
- 1-2cm of Life Décolor bleaching cream can also be added to the high lift series.
- Exposure times are approximate only. The processing time varies according to the initial hair shade. For example:
 - if it is a natural color
 - if there is color build-up
 - use of foils
 - use of heat

DESIRED LEVEL OF BLEACHING	STRENGTH OF PEROXIDE	TIME-EXPOSURE
3 TONES	20 VOL (6%)	20 to 30 MINS
4 TONES	30 VOL (9%)	25 to 40 MINS
6 TONES	40 VOL (12%)	35 to 60 MINS

Bleach Bath to adjust or strip out unwanted reflects

Please note: This is used to eliminate hard and unwanted, reflects, for example, eliminating a red or copper base that shows through brown or ash tones; or lifting a color that has turned out too dark.

Mix:
1/3 of Farmavita bleach
1/3 of 10 Vol peroxide
1/3 of shampoo

- **Apply to the mid-lengths and ends of the hair on the basin.**
- **Leave on the hair for up to 15 minutes (keep watching it).**
- **Rinse, after hair has lifted 1 or half a shade.**
- **Shampoo the hair gently and towel dry.**
- **Proceed to apply the desired permanent color as per usual procedure.**
- **Apply Farmavita Amethyste Color Re-Vital lotion to lock in color.**
- **Apply Farmavita Amethyste Color Shampoo and Mask.**
- **Rinse and style.**

Amethyste

COLOUR MASK COLLECTION

Rich coloring mask
Formulated with
high performing direct
pigments, revives and
intensifies color in a
few minutes.

Enriched with Argan
Oil for nourishing and
extreme brilliance,
leaves hair soft and
luminous.



Amethyste Coloring Mask is ideal to:

- revive and intensify cosmetic colors in-between salon visits;
- create temporary tones in natural hair;
- neutralize yellow tones and enhance very light blonde

Directions: Shampoo hair with Amethyste Color/ Hydrate shampoo, wring excess moisture from the hair. Apply appropriate color mask from roots too ends. Leave in for 5 mins to activate and deposit pigment. Rinse as normal.

TONERS & TIPS

Eliminating:

yellow/gold in blonde hair use 9.22 with Tone on Tone or 1/2 9.1 + 1/2 9.22 with Tone on Tone or 10 vol (3%)

Eliminating brassy/orange tones use 9.1 or 10.1 with Tone on Tone or 10 vol (3%)

Counteracting unwanted red in the hair add .07 in your mix (quantity of .07 will vary on desired result)

Blue & Violet correctors can be added to high lift tints to counteract warm tones.

Adding tones to bleached **white** hair:

10.02 achieves a pearl/soft beige tone

9.22 achieves a rustic/violet tone

10.1 achieves a ash/cool tone

8.12 achieves a silver tone

9.07 achieves a cool fawn tone

9.13 achieves a soft beige tone

Please note: If the hair is porous use Tone on Tone 1.7% or 1.9% otherwise 3% (10 vol) can be used.

ALL PRE LIGHTENED/BLEACHED HAIR SHOULD BE TONED TO GIVE THE HAIR A FINISHED APPEARANCE.

omniplex

PROFESSIONAL



AN EXTRAORDINARY COMPLEX

- PREVENTS HAIR DAMAGE
- REDUCES HAIR BREAKAGE
- **R** RESTORES THE HAIR'S NATURAL STRUCTURE
 - SEALS THE CUTICLE
 - HAIR IS STRONGER /SHINIER
 - COLOUR PROTECTION
 - THERMAL PROTECTION
- PROTECTS THE SCALP & HAIR DURING CHEMICAL SERVICES



FarmaVita[®]
cosmetic research laboratories